Personal Expense Tracker Application

**Template**

**Brainstorm**

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

**& idea prioritization**

## Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

**10 minutes** to prepare

**1 hour** to collaborate

**2-8 people** recommended

**Before you collaborate**

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

**10 minutes**

1. **Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

1. **Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

1. **Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

**[Open article](https://support.mural.co/en/articles/2113740-facilitation-superpowers)**

**1**

# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**5 minutes**

**PROBLEM**

**How might we allow the user a simple way to track their**

**personal**

**expense and how might we define a remainder system for the user.**

### Key rules of brainstorming

To run an smooth and productive session

**2**

# Brainstorm

Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**Denisha**

Set budget

Visualize the expenses

Navigate to the dashboard

Edit User Profile

Add income and expenses

Add remainder and get notify

**Jayasathya**

Categorize your expenses

No need for complicated Excel sheets

Set smart budget to help you not over spend money in a chosen category

**Hiruthik Vishnu**

Filter the expenses graphically

Edit income and expenses

Create a additional steam of income

Shows cash flow

**Akash Chandru**

**3**

# Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

Track Your Income and Expenses

Shows Cash Flow

Add income and expenses

Generate Monthly report

Set budget

Get monthly report

**4**

# Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

**20 minutes**

Keep accurate records

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | | | | | | |
|  | Keep accurate records |  | Generate Monthly report |  | Add income and expenses |  |
|  | Filter the expenses periodically |  | Add multiple stream of income |  | Set Budget |
| Set smart budget to help you not over spend money in a choosen catagory |  | To remind user to enter the spendings | Categorize your expenses |  |  |
|  |  | Add remainder and get notify |  | Helps you to stick on your budget and cut out impulse spending |  |
|  | Edit User Profle |  |  |  |  |
| Navigate to the dashboard |  |  |  |  |  |

1. **Share the mural**

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

1. **Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

**Strategy blueprint**

Define the components of a new idea or strategy.

**[Open the template](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)**

**Customer experience journey map**

Understand customer needs, motivations, and

Stay in topic. Defer judgment.

Overspending / underspending of money

Get monthly report as pdf or excel sheet

Feedback System

Encourage wild ideas. Listen to others.

Alert

To remind user to enter the spendings

Limitations for budget

Categorize the expenses

To remind user to enter the spendings

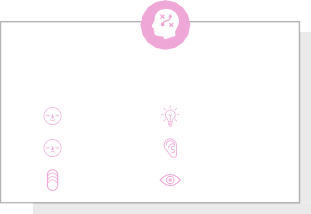
### Importance

Set remainder and get notifed

If each of these

obstacles for an experience.

**[Open the template](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)**



**[Share template feedback](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)**

Go for volume. If possible, be visual.

Filter the expenses periodically

Add multiple stream of income

Helps you to stick on your budget and cut out impulse spending

Access

Visualize the expenses

tasks could get

done without any difficulty or cost, which would have the most positive impact?

Helps you to stick on your budget and cut out impulse spending

### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

|  |  |
| --- | --- |
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**[Open the template](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)**

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Edit user profle

Filter the expense periodically